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and is the official publication for



# WELCOME Message



BY ROYCE VAN TASSELL. EXECUTIVE DIRECTOR OF UAPCS



t UAPCS' fall retreat a couple weeks ago, I was amazed to hear how much optimism and energy is flowing in charter land. COVID is stretching our abilities and limits in ways no one anticipated, and yet we are coping and learning and growing and getting better. It's amazing to see so many of us rethink our schools and instruction and curriculum, almost from the ground up. But what is emerging, I hope, is more effective use of technologies, better learning platforms, and more individualized instruction. Thank you for all your hard work!

In this issue of "Charterology," we are honoring the recipients of UAPCS' annual "Circle of Excellence" awards. So many of you are doing so much great work, it's wonderful to recognize even a small sampling of what you're doing.

We are also providing a little primer on how COVID and Utah's Open and Public Meetings law interacts. The basic requirements remain the same, but their application for virtual meetings requires a little creativity. We'll walk through a couple of options.

Finally, this year UAPCS distributed a survey to every candidate for the Legislature, Governor, Congress, State Board of Education and other statewide offices. The survey asked candidates to describe their perspectives on several key education issues. Roughly 1/3 of the statewide candidates responded, and their answers indicate strong support across the state and across the political spectrum for charter schools, for providing more flexibility in education. We will describe some of those findings in this issue of Charterology.

We are teaching and leading in challenging times. Make sure to cherish the successes you see, and don't dwell too long on shortcomings. We all can and will do better, and these experiences will make us better educators, and our students will succeed!





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#### **TESTIMONIALS.**

H-Wire is the best tech provider I have ever worked with. They are professional, proactive, and provide exceptional service.

Dr. Joe Heywood, USOE Specialist

H-Wire has allowed our school to better focus on teaching students instead of fixing technology and network errors.

— Rick Veasey, Lakeview Academy Director

H-Wire has provided Endeavor Hall with comprehensive IT services and support we would not have been able to afford operating independently.

— Jennifer Perry, Endeavor Hall Vice Chair



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# **UAPCS Board Member Biographies**



#### Anya Yeager, Board Chair

After moving to Utah 15 years ago, Anya Yeager held an administrative position with the Utah State Office of Child Care as a quality improvement consultant and, for the last decade, has served in the charter school world. During that time, her proud professional moments have included earning the title of "Charter School of the Year" 2013 and "Rookie of

the Year" 2015 with George Washington Academy. Anya currently holds an executive position with Williamsburg Learning, which oversees several charter schools, including the Leadership Academy of Utah. She is a strong supporter of school choice and the role that UAPCS plays in supporting all of the amazing charter school options we have here in Utah.



#### Stephanie Schmidt, Board Vice Chair

Stephanie Schmidt earned an associate's degree at Snow College and a bachelor's degree at Utah State University in secondary education (social studies composite). While in college, she served on the board of directors for the National Student Association of Community Colleges. In this role, she was an advocate for higher education and lobbied for support from U.S. senators and representatives in Washington, D.C. She taught history and geography at a junior high school in Brigham City and at a treatment center called Lifeline for Teens. She worked with students struggling with difficulties,

including behavioral disorders, drug involvement, and eating disorders. Education is her passion, and she believes there are few things more rewarding than empowering these amazing teens! She is busy every spring and fall working for a family business, Schmidt's Farm & Greenhouse. Steph loves doing anything outside (hiking, biking, camping, gardening, etc.) with her husband and children. Steph is the board chair for Early Light Academy. She puts her full support behind the high-quality education that students (including her children) receive at charter schools throughout the state.



#### Andrew Larsen, Board Treasurer

As a father of eight children, Andrew knows personally of the value of education and the lasting impact a teacher or administrator may have upon a child. He has been involved with UAPCS for over five years in support of Zions Bank's sponsorship of the association and Charter School University trainings.

He has come to appreciate the training and advocacy work the association does. With an MBA in Finance and nearly 15 years of commercial banking experience, Andrew brings a unique business and finance perspective, in addition to knowledge of charter school dynamics across multiple states.



#### Rabecca Cisneros, Board Secretary

Rabecca Cisneros is currently the director of operations at Itineris Early College High School. Previously she served as the Authorizing and School Support Coordinator for the Utah State Charter School Board, a school administrator, a classroom teacher, and a charter school founder.

Ms. Cisneros holds an Administrative/Supervisory License, as well as a Level 2 in both elementary and secondary education. She earned both a Master of Education in Educational Leadership and Administration and a Master of Arts in Organizational Development.



#### Gerry Hassell, Board Member

Gerry Hassell is currently a VP commercial loan officer at Altabank. He graduated from Brigham Young University in 1993 in Business Management with an emphasis in Organizational Behavior. Upon graduating, he accepted a management position with Wal-Mart. In 2002 he was offered the director of

pharmacy operations' position in Salt Lake City. Twice he was ranked as a top five performer in the company. In 2010, he transitioned into the banking world, covering the Wasatch Front for treasury management, and in 2018, he moved over to commercial lending.





#### Lynne Herring, Board Member

Lynne has been an educator for over 25 years. She has been the director of Freedom Preparatory Academy since 2004. Always seeking greater opportunities and challenges in the field of education, she has been instrumental in building the Freedom Prep organization from

a K-8 to a K-12 model and continues the journey with new satellite schools. She earned a Bachelor of Science from Brigham Young University, a Masters of Education from Chapman University and an administrative degree from Northern Arizona University.



#### Chris Bleak, Board Member

Chris joined RRJ Consulting after serving as chief of staff to the speaker of the Utah House of Representatives for close to six years. Chris has extensive legislative and political experience at all levels of government and in organizations, both large and small. Chris served as the president of the Utah Association of Public Charter Schools. In this role, Chris led the development and passage of a major piece of legislation that allows charter schools access to the state's credit enhancement, greatly reducing the cost of financing for these schools. Chris was the first chief of staff hired in Utah legislative history

and was noted as the best mind in Utah politics in a 2009 Deseret News editorial. Before working for the House of Representatives, Chris was the executive director of the Utah Republican Party during the 2003-04 election cycle, lobbied for the 2002 Olympic Games, Qwest Communications, and Salt Lake City. Chris graduated from the University of Utah in 2000 with a degree in political science. Chris is a rabid baseball fan, having visited over 32 MLB stadiums. Chris and his wife reside in Lehi, Utah, with their two daughters.



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#### Administrator Training 2020-2021

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#### NEW ADMINISTRATOR SEMINARS

Training for new administrators taught by experienced administrators, also for any administrator that wants to brush up.

Ascent Farmington	11-1 p.m.	Compliance: State and Federal Reports
Lakeview Academy	11-1 p.m.	Working with a Charter School Board
Ascent Farmington	11-1 p.m.	Building a Strong Team: Developing Teacher Goals, Building Walkthroughs, and Employee Evaluations
Location TBD	11-1 p.m.	Special Education
Lakeview Academy	11-1 p.m.	Finding and Keeping the Perfect Employee: HR, Retention, Interviewing and Employee Agreements
Ascent Farmington	11-1 p.m.	Everything a Charter Leader Needs to Know about the Financial Process 11-1 p.m.
Lakeview Academy	11-1 p.m.	School Culture: School Goals, Professional Development and Onboarding
	Lakeview Academy Ascent Farmington  Location TBD Lakeview Academy  Ascent Farmington	Lakeview Academy Ascent Farmington  Location TBD Lakeview Academy  Ascent Farmington  11-1 p.m. 11-1 p.m. 11-1 p.m. 11-1 p.m.

#### REGIONAL ADMINISTRATOR AND BOARD TRAINING

Social and Emotional Leading, 11am-1pm

• 11/10 Salt Lake County

• 1/12 Utah County

2/24 St. George

3/9 Rural Utah

• 3/23 Logan

#### **ACES (ASPIRING CHARTER SCHOOL EXECUTIVE SEMINAR)**

J.Lynn Jones presenting "The Power of Habit to Streamline School Administrative Tasks"

10/20 Moab

• 1/19 Salt Lake County

2/9 Logar

#### CHARTER SCHOOL RETREAT

This half-day event will begin with a group session and discussion of school-wide topics followed by breakout sessions for administrators, board members, counselors, business managers, and other school personnel.

3/16 Spring Retreat in Utah County

#### ADMINISTRATOR RETREAT

Full-day event for charter school administrators to learn, share, and network.

11/17 Davis County

PC



#### **Board Training 2020-2021** Scan QR code to register





#### SUCCESSFUL GOVERNANCE SEMINARS

Training series to help board members understand their responsibilities. Trainings are stand alone.

Governance Series Held at Utah State Capitol "Lobbyist Lounge" from 6:00-8:00 p.m.

- 10/6 Part 2: State of Being Legal
- 11/4 Part 3: All Things Finance
- 12/1 Part 4: Are We There Yet? Evaluations

#### Governance Series Held at Freedom Preparatory Academy, from 6:00-8:00 p.m.

- 1/5 Part 1: Governance & Management
- 2/2 Part 2: State of Being Legal
- 3/2 Part 3: All Things Finance
- 4/13 Part 4: Are We There Yet? Evaluations

One Day Bootcamp Parts 1-4 9:00 a.m.-4:00p.m.

• 10/10 Davis County

• 5/1 **St. George** 

#### LUNCHTIME GOVERNANCE SEMINARS

Online training for board members the first Monday each month (except September) at 12:00 p.m. Join Zoom Meeting via QR code or dial 1-669-9006833 US meeting ID 897 2036 7733.

- 9/21 Board Meeting Structure
- 10/5 Parent Volunteer/PTO
- 11/2 Fundraising
- 12/7 Marketina
- 1/4 Board Responsibilities

- 2/1 Committees
- 3/1 Reading Financial Statements
- 4/5 Budgeting



#### REGIONAL BOARD TRAINING

Governing for Academic Success, 7:00 - 9:00

- 10/7 Davis County
- 11/10 Salt Lake County

- 2/24 St. George
- 3/9 Rural Utah
- 3/23 **Logan**

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3/16 Spring Retreat in Utah County

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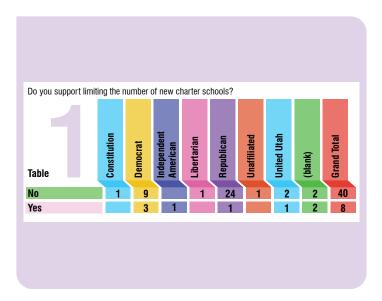
... the candidates who responded want to reduce the restrictions on how schools can use the funding the state provides, and want to give schools more options in how they measure student achievement.

ccording to a new questionnaire distributed by the Utah Association of Public Charter Schools, candidates for Utah state offices want to give public education more flexibility in how they structure their schools and classrooms. Not only is their strong support for more charter schools, but the candidates who responded want to reduce the restrictions on how schools can use the funding the state provides, and want to give schools more options in how they measure student achievement.

In Utah, state officials — the legislature, the governor, authorizers and the state board of education — create the legal and regulatory framework for most charter school issues. To help the public better understand how candidates for various statewide elected offices feel about education generally, and charter school issues more specifically, UAPCS emailed a survey to all candidates for the legislature, the governor, U.S. House of Representatives and the state board of education. The survey had 15 questions; 48 candidates responded.

For many of the questions, the candidates responded almost unanimously. For example, all but one candidate replied, "Yes" to the question, "Do you support a parent's right to choose the best public school in their judgment for their children?" Similarly, every candidate replied, "No," to the question, "Do you support reducing the number of existing charter schools?"

A striking, bipartisan majority of candidates oppose restricting the number of new charter schools in Utah. Nine of 12 Democrats and 24 of 25 Republicans oppose limiting the number of new charter schools. Only eight total candidates want to limit the number of new charter schools in Utah.







Should Utah use the same test to evaluate LEA performance statewide, or should LEAs be able to choose from a menu of approved tests?

Table

Menu of Tests

1 7 1 1 19 1 1 3 34

One Statewide Test

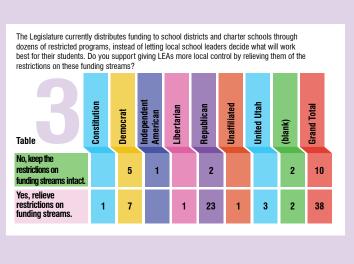
5 6 2 1 14

Other questions evoked significant differences of opinion between candidates, even between candidates from the same party. For example, 32 candidates said Utah should use a "menu of tests" to "evaluate LEA performance statewide," while 13 candidates said Utah should use "one statewide test."

Breaking those groups down by party gives an even more nuanced picture. Of the 12 Democratic candidates, seven preferred a menu of tests, while five preferred one statewide test. On the Republican side, 19 candidates preferred a menu of tests, and six want a single statewide test. Among the 11 candidates not affiliated with the two major parties, only three preferred one statewide test; the other eight support a menu of tests.

In perhaps the most intriguing set of responses, a substantial majority of candidates prefer to relieve schools of the restrictions on how schools can use the funding the state provides them. Overall, 38 candidates prefer that option, while 10 prefer to keep the limits on those funding streams intact.

When broken down by party, the picture shifts a bit. The overwhelming number of Republican candidates (23 of 25) prefer to ease funding restrictions. Among the Democratic candidates, opinions are much more closely divided. Five candidates want to keep existing restrictions, while seven prefer to ease them. Among candidates not affiliated with the two major parties, three prefer to keep existing restrictions, while eight want to ease them.

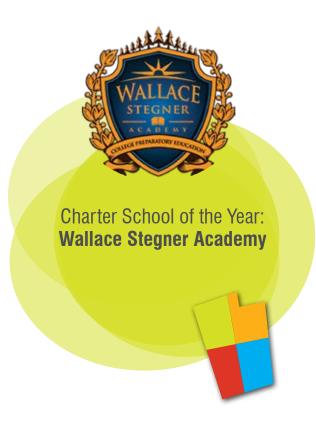


It is important to note that this questionnaire is not scientific. Some candidates responded that the possible responses to some questions were narrower than their more nuanced positions allow. To some degree that critique is fair, although every survey suffers from the same limitation, as does every legislative vote: legislators must vote "Aye" or "Nay." Governors either allow a passed bill to become law or they veto it.

IRS regulations prohibit a 501(c)(3) nonprofit like UAPCS from engaging in election efforts. However, those regulations encourage nonprofits to educate the public about important issues, such as charter schools and education. UAPCS does not endorse candidates, but we do help the public and candidates better understand each other. We have published the full responses of each candidate, sorted by candidate, on our website, www.utahcharters.org.







Wallace Stegner Academy opened in 2017 and has achieved significant student academic growth each year. WSA focuses on closing the achievement gap with at risk students. Their success comes from focusing on effective curriculum, proven methods and teacher development. Compared with neighborhood schools, their student test scores are two to four times higher. They strive to provide an environment where all students can thrive. Students are engaged in classroom discussions because they work at an appropriate academic level and then rise to the high expectations placed on them. Teachers work together with each other and staff to develop excellent teaching skills and lesson plans using research-based best practices. WSA has been approved for a replication due to their success. Wallace Stegner Academy demonstrates excellence in education and is the Charter School of the Year.





Pete Jensen has a constant good attitude. He is more than an administrator, he is a mentor who genuinely cares about his students. Mr. Jensen invests his whole heart and soul into the education of his students. He is heavily invested in student success. He works hard to bring on the most engaging mentors for his students. He takes time to know students individually. He encourages them to think higher and deeper. He doesn't let them give up, but encourages looking out of the box mentality. He encourages them to attend an inspirational hour which promotes excellence in all areas of their lives.

He encourages unity even though his school is completely online. He is open to ideas and innovation. Mr. Jensen supports teachers and staff, in addition to students. He is flexible and has made changes seamlessly as LAU has adjusted for Covid-19. "Pete brings kindness combined with efficiency to our school." For his encouragement, helpful attitude, and excellent guidance, Mr. Pete Jensen is Administrator of the Year.



Board of the Year:

Board of Directors, Shannon Greer,

Board Chair,

George Washington Academy

George Washington Academy board is an example of effective, efficient, and appropriate board governance. The board meetings consistently focus on governance and outcomes. The board has an effective and professional working relationship with the director, and evaluate the director annually. They perform a board evaluation every meeting by having observers in the meeting fill out an evaluation survey. They include board training in each meeting. To remain focused and time-efficient, the board members estimate the finish time and if the meeting reaches that time, they evaluate if they still need to go forward or if the meeting has accomplished the agenda goals and can be closed. They are able to stay focused by all members coming prepared and using parliamentary procedure. Due to their excellence in board governance the board of George Washington Academy is the Board of the Year.





Roger Simpson is a problem solver with a desire to mitigate strain on administration. Mr. Simpson is eager and willing to tackle obstacles and eliminate barriers. Financially, Mr. Simpson is always prepared. He keeps the school in line with state-mandated regulations and outperforms on audits. Mr. Simpson keeps the administration and board informed of financial information and ensures understanding. He is always trying to find ways to make loads lighter, jobs easier, and employment more efficient. He has a very level head, and maintains professionalism at all times. Because of Mr. Simpson's expertise, he is often sought for advice from surrounding charter schools and districts. Mr. Simpson meets deadlines and maintains compliance with state reporting. For his excellence in business management, Roger Simpson is the Business Manager of the Year.



Sumeyra Gul has been a computer science teacher with Beehive Science and Technology Academy since 2016. In March 2019, Ms. Gul was given the Utah Coalition for Educational Technology (UCET) Outstanding Teacher Award. She oversees the school's two CyberPatriot teams—one coed, and the second one that's all-female. Ms. Gul oversees the Girls Who Code Club. She mentors and encourages her female students to compete for the National Center for Women and Information Technology Award for Aspirations in Computing. "Ms. Gul is an innovative teacher who learns emerging educational technology and implements this technology in her classes. She also helps support and train fellow teachers to increase student learning across the school. She has been a pioneer in implementing some creative teaching and learning tools, and in helping other teachers to learn from her best practices through professional learning communities and training. She shares her expertise with other school teachers by inviting them to her classroom and workshops." For her work in computer science education, involving females in STEM activities, and expanding the reach of technology competitions for her students, Ms. Gul is the Innovator of the Year.





Kristen Barnes serves as the Registrar at Mountainville Academy. Kristen could best be described as the head cheerleader because of her enthusiasm and school spirit. She draws families to Mountainville Academy. Kristen's school tours are second to none as she incorporates students, teachers, and administrators to tell her school's story. She integrates the "Leader in Me" curriculum in all her interactions with students. She guides the students to become leaders by advising student council, coaching the cheerleading team, and leading student action teams. Kristen is willing to fill in at the front office as needed. She greets everyone in carpool with a smile and knows all students by name. Kristen keeps the Mountainville Instagram and Facebook feeds full of school activity photos and announcements which promotes school spirit and keeps parents up to date. For her school promotion, willingness to help wherever needed, and excellent customer service, Mrs. Barnes is the Employee of the Year.



Jared Ferguson joined Athenian eAcademy in October 2019 while the school was on probation with the State Charter School Board. He has worked closely with the Athenian eAcademy board of directors to comply with terms and conditions to successfully exit probation. This process included working closely with the board to make decisions, hold training and perform evaluations. He implemented systems to support student learning and produce measurable results. Student academic performance has increased during Mr. Ferguson's tenure as well as student retention rates. Despite initial challenges in school culture, academic performance, and compliance, Jared Ferguson has elevated the overall performance of Athenian eAcademy and is the Rookie of the Year.





Rebecca Hay teaches Career and Major Explorations at the Utah County Academy of Sciences. All seniors take this course and it serves as a base of support since most seniors are otherwise at UVU for their coursework. Ms. Hay knows all seniors on an individual level. She takes time to cater her lessons directly to their needs. She sets up check ins with them on a regular basis and she is consistent about referring students to counselors or administration as needed.

Ms. Hay cares for her students by providing small gifts, brain breaks, exercise tips, and de-stressing exercises. She teaches students how to advocate for themselves and how to be self-sufficient. Her enthusiasm and caring are evident. Ms. Hay plays a leadership role among the faculty; not because she has been assigned, but because she is present, committed, and wise. Ms. Hay is passionate about her subject and the impact that she can have on her students. For these reasons, Ms. Hay is the Teacher of the Year.



Lifetime Achievement Award:
Trudy Sorenson, North Star
Academy Board Chair and
Founding Member

At the start of the charter school infancy in Utah, Trudy Sorenson had a vision of schools that valued every child as a unique individual filled with their own innate sense of curiosity. In 2005, she was instrumental in writing the charter for North Star Academy that would be based on the Schoolwide Enrichment Model (SEM), aligning her philosophy with education. She served as a member and President of the Board of Trustees for the next fifteen years. North Star Academy and the Board received recognition from the Utah State Charter Board and most recently UAPCS with the Utah Board of the year Award in 2019. Her expertise and dedication to the school included re-bonding twice and participating on the finance committee. During her tenure the school would remain as one of the top academic schools in the state. Ms. Sorenson also served on the founding board of Ascent Academies of Utah, giving them her experience and extensive knowledge of the SEM. Her contributions are greatly appreciated by all who have worked with her and the children who have benefitted from her hours of dedication.



# **Need Marketing Help?**

# Have a Limited Budget?



APCS has partnered with a local professional videographer, Josh Hall, with DreamStock Media, to tell your school's story. His work has been aired on A&E, Fox, TLC, NPR and others. The theme "Find Your Place" highlights an individual impacted by your school's unique focus. We work with you to identify the right story. Then, your school films a "Find Your Place" video for use by you and UAPCS. In addition, you can also choose to film another video of your choice on the same day. Some schools have made a promotional video while others have filmed a different student story. We would love to work with you!

#### The Details:

- Identify a compelling story of someone (student, parent, staff, board member) who "found their place" at your charter school.
- UAPCS will coordinate a film shoot to produce one 2-3 minute story and two-three 30 second social media videos. UAPCS will use videos to promote the "Find Your Place" campaign, and schools can use them to promote their school. The cost to the school is \$1000.
- Add-on Option: Schools may add on more video footage, filmed on the SAME DAY, to highlight a school-specific feature/person/story for their own marketing. The school will receive one 2-3 minute video and one 30 second social media video. The cost to the school is \$300.
- UAPCS will promote your video on social media and our website.
- Contact Gina James at gina@utahcharters.org for details, questions or to make a video!



# **Open Meeting, COVID-19 Style**



OVID-19 has brought many unique challenges to charter schools. Utah's Open and Public Meeting Act (OPMA) sets the standard and expectation that the public's business must be conducted in public. Even during a pandemic, your charter school board is required by law to follow the OPMA.

We recommend the following practices if you are holding your board meetings electronically:

• Inform the public of what you plan to do. It is critical that you list on your posted agenda how the public can observe your meeting. The public needs to know if they can participate online or if they need to attend in person. Provide a means by which interested persons and the public may remotely hear or observe, live, audio or video transmission, and open portions of the meeting. Notice that the statute says the public must be able to "observe." To prevent interruption (such as a Zoom "bomb") from an observer, it is best practice to stream your meeting to a YouTube channel and not allow all participants direct access





When conducting a closed meeting, it is best to set up a second electronic meeting that the public does not have access to. A charter school board that simply excuses the public from the electronic meeting cannot ensure the security of the closed meeting.

in the electronic meeting. Follow the State Board of Education and State Charter School Board examples who stream meetings through their YouTube channels. At the very least, you can provide a phone number for the public to listen to the meeting, but mute any observers.

- Inform the public if comments from the public will be accepted during an electronic meeting. If you will be accepting comments from the public, you need to provide a means and notify the public how they may participate remotely.
- Adopt an electronic meeting policy. Each charter school that is conducting board meetings electronically needs to have a policy in place.

Governor Herbert issued an executive order in March 2020, suspending the enforcement of some provisions of the OPMA. The executive order is in force until the termination of the state of emergency declared by Executive Order. A charter school that convenes or conducts an electronic meeting is not required to:

- Post written notice at the principal office of the public body. However, the best practice when educational instruction is occurring on-site is to post the agenda at the school.
- Establish one or more anchor locations for the public meeting.
- Provide space and facilities at an anchor location so that interested persons and the public may physically attend.

While OPMA specifies that meetings are generally open, closed meetings are allowed by law and can be held during the current pandemic. When conducting a closed meeting, it is best to set up a second electronic meeting that the public does not have access to. A charter school board that simply excuses the public from the electronic meeting cannot ensure the security of the closed meeting.

With a little bit of planning, charter schools can continue to meet the requirements of OPMA. Many schools have demonstrated a commitment to openness, accountability and transparency in the charter school community throughout the pandemic. We encourage your board to do the same.





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#### Bonneville Salt Flats

The Bonneville Salt Flats comprises 30,000 acres of desolate, densely packed salt pan. The spot's incredibly flat and smooth terrain makes it a popular destination for speed-seeking land racers since 1914. Racing takes place at part of the Bonneville Salt Flats known as the Bonneville Speedway. There are five major land speed events that take place at the Bonneville Salt Flats. Bonneville "Speed Week" takes place mid-August followed by "World of Speed" in September and the "World Finals" take place early October.



In 1964, a man named Norman Craig Breedlove broke the record for longest continuous tire skid when he lost control of his jet-powered Spirit of America on the flats. The resulting skid marks stretched six miles long.

### Creating a protected environment for educational opportunities.

American Insurance has worked hard over the years to cultivate relationships with insurance carriers that provide the best coverage and service to charter schools. Our goal is to provide schools with the protection they need so they can focus on education and growth.

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- Flexibility to meet the school's needs, including out-of-state travel and non-profit board liability coverage
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Jeffrey M. Hirst, cic

Account Executive

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